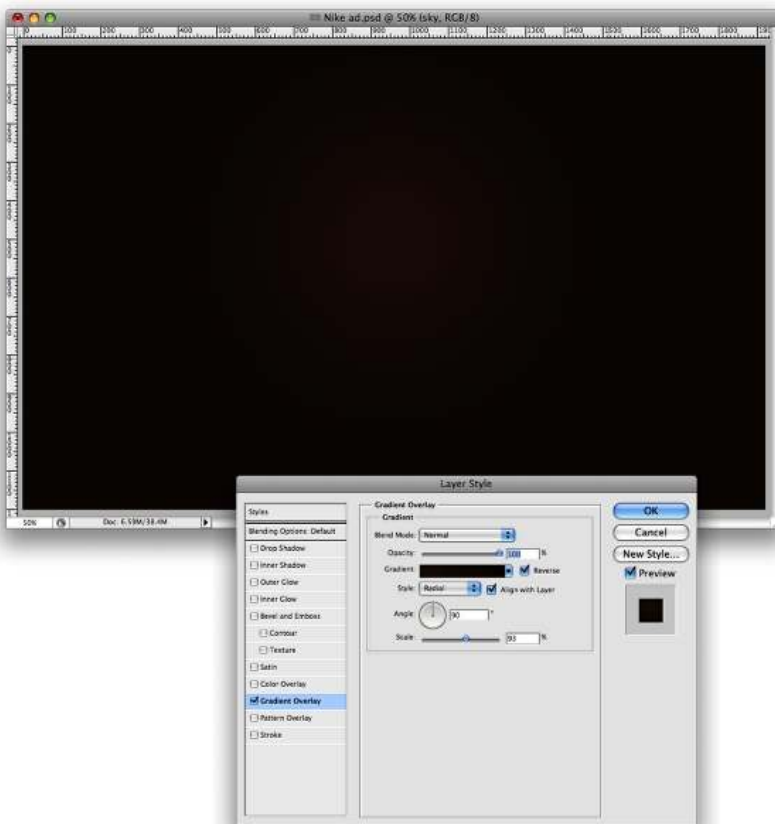


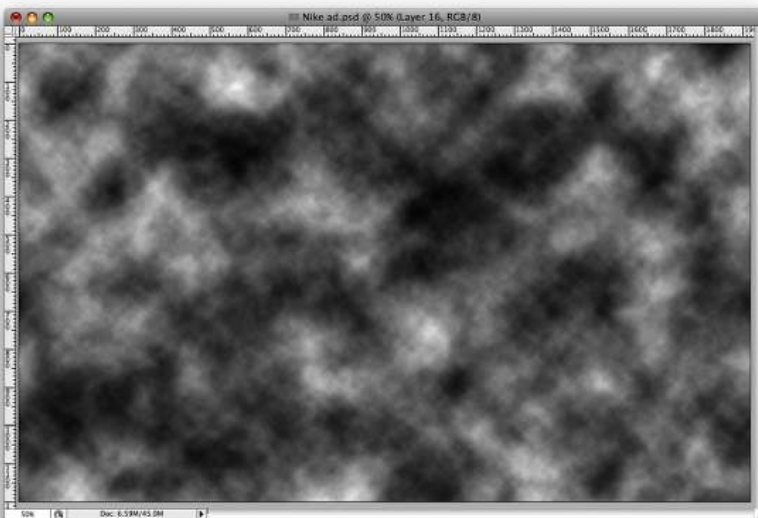
Step 1

Open Photoshop and create a new document. I used **1920x1200**. After that select the background layer and go to **Layer>Layer Style>Gradient Overlay**. Use **#150b06** and **# 321c0f** for the gradient colors, **Radial** for Style and **Normal** for Blend Mode.



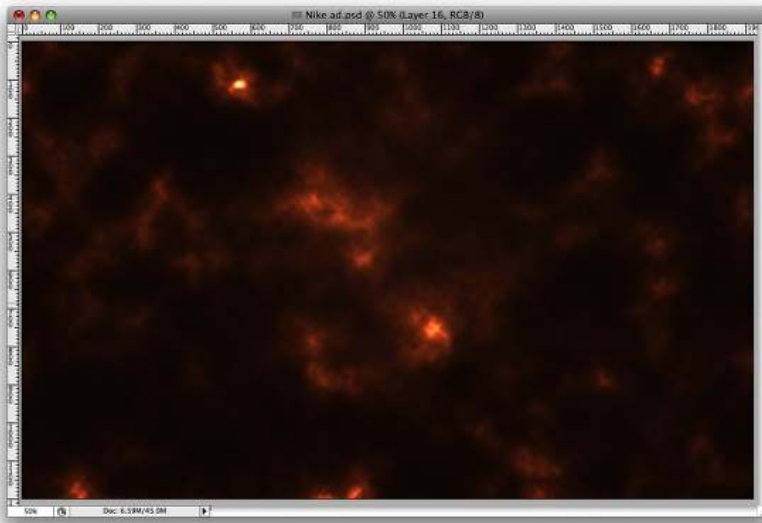
Step 2

Create a new layer and go to **Filter>Render>Clouds**. Make sure that the colors were black and white for the foreground and background.



Step 3

Change the **Blend Mode** of the Clouds layer to **Color Dodge**.



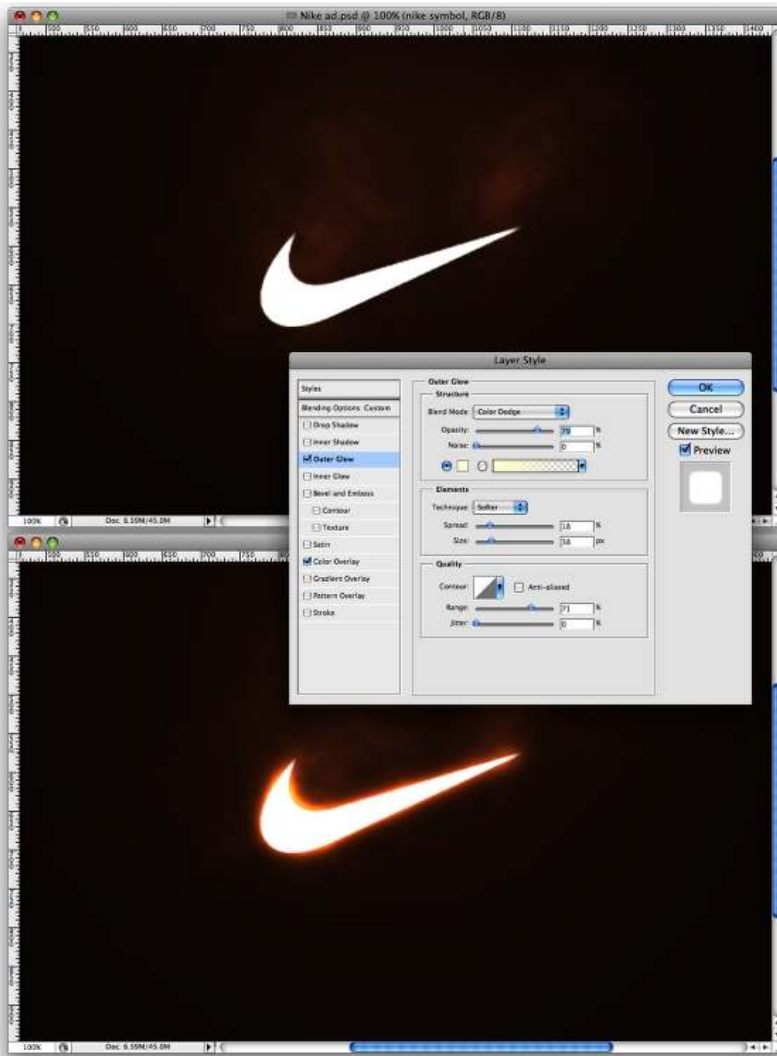
Step 4

Select the **Eraser Tool (E)**. Use a regular brush. Change the **Hardness to 0%** and use a big size. Now erase some areas, just leave the center like the image bellow.



Step 5

Place the logo and align it in the center of the document. Go to **Layer>Layer Styles>Outer Glow**. Use **#fffde2** for the color, **Color Dodge** for the Blend Mode, **80% opacity**, **18% for the Spread** and **18 pixels for the Size**. That will create a nice glowing logo.



Step 6

This tip was from my friend Cameron, he sent me this image and told me that it would be a nice way to create some effects like the Hejz work. You can download the image [here](#).



Step 7

Cut an area of the image and paste it in your document. Rotate and resize it to fit with the symbol. After that change the **Blend Mode to Screen**.



Step 8

Now go to **Image>Adjustments>Levels**. Increase the black and the a bit of the white of the image. That's necessary to match the colors of the image with the background.



Step 9

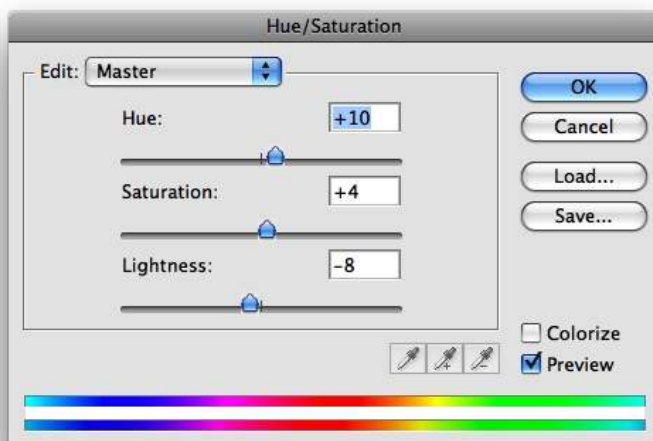
Go to **Edit>Transform>Scale**, reduce the size of the streaks. Then go to **Edit>Transform>Warp**. Move the grid to make the streaks follow the symbol

Layer Transform>Warp. Move the grid to make the streaks follow the symbol.



Step 10

Go to **Image>Adjustments>Hue and Saturation**. Increase the Saturation and the Hue. Reduce the Lightness.



Step 11

Duplicate the sparks layer. Go to **Edit>Transform>Flip Vertical**. Then resize it and adjust the position like the image below.



Step 12

Copy another art of the original Photo and paste it in your document. Repeat the steps 8, 9, and 10.



Step 13

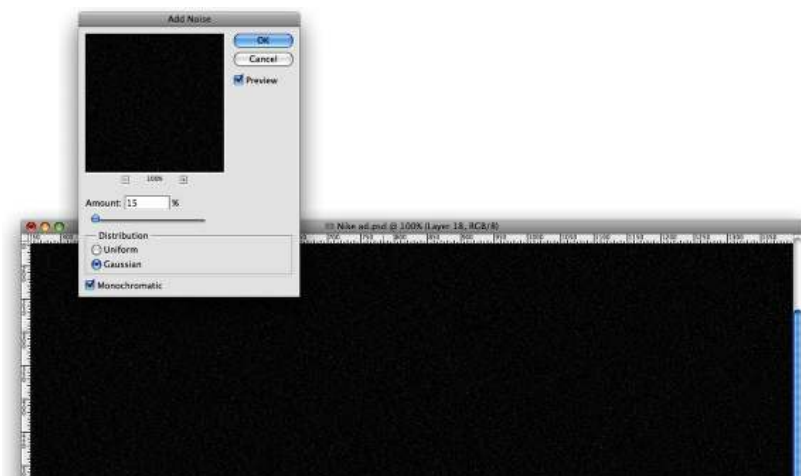
Repeat again the Steps 8,9, and 10 to create a tail to the symbol, like the image below.

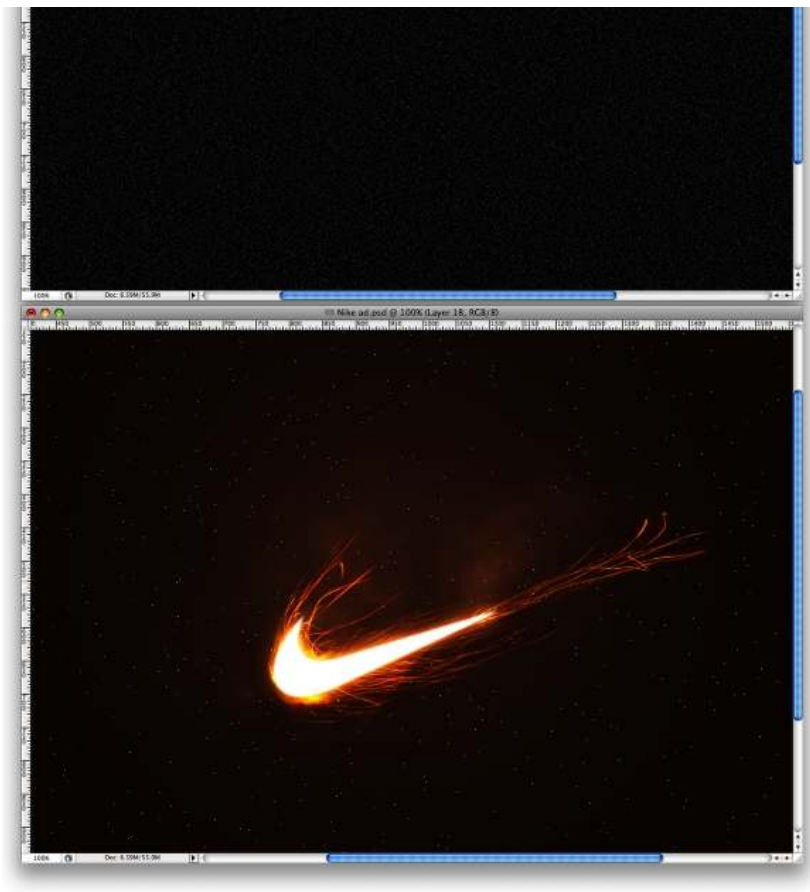




Step 14

Now let's create some stars. I have explained this in other tutorials so I won't spend too much time again. Basically just create a new layer and fill it with black. Make sure you have black and white for the background and foreground colors. Then go to **Filter>Noise>Add Noise**. Use **Gaussian** for, **15% Amount**, and **Monochromatic**. Then change the layer's **Blend Mode** to **Screen** and go to **Image>Adjustments>Levels**. Increase the black and white levels until you get nice stars. Then just repeat the same steps again in this same layer.





Step 15

Here it's just to illustrate the idea I had of this golfer that hit the ball and the ball was the comet thing. So I used a photo from iStockphoto.com, you can buy it [here](#).



Step 16

Place the golfer in your image and align it at the bottom of the page. Also select the **Brush Tool**, use **#d88c4d** for the color and with a big brush, very soft create a light behind the player. Use **25% Opacity**.



Conclusion

Now just add some texts and other small effects like the glow behind the golf club. This sort of exercise is really cool because we can learn a lot from how to create some effects or famous brand styles such as Nike, Apple, Adidas, and others. These companies have their own style so you can play with that in order to learn how to reproduce that in your own design.